



(ISC)<sup>2</sup> | SECURITY CONGRESS **2023**

# CONFIDENCE

OCTOBER 25 - 27, 2023

Sponsorship  
& exhibit  
opportunities

NASHVILLE, TN + VIRTUAL



## About (ISC)<sup>2</sup>



(ISC)<sup>2</sup> is an international nonprofit membership association focused on inspiring a safe and secure cyber world. Best known for the acclaimed Certified Information Systems Security Professional (CISSP<sup>®</sup>) certification, (ISC)<sup>2</sup> offers a portfolio of credentials that are part of a holistic, pragmatic approach to security. Our association of candidates, Associates and members, more than 350,000 strong, is made up of certified cyber, information, software and infrastructure security professionals who are making a difference and helping to advance the industry. Our vision is supported by our commitment to educate and reach the general public through our charitable foundation – The Center for Cyber Safety and Education<sup>™</sup>.

## About (ISC)<sup>2</sup> Security Congress



(ISC)<sup>2</sup> Security Congress gathers the leading minds in cybersecurity for powerful collaboration and learning on the most current issues impacting the profession. This premier conference draws thousands of security thought-leaders from around the world with the highest value educational content and opportunities to grow in their careers. Attendees value the opportunity to explore the latest cybersecurity products and services in the Expo Hall and build their professional networks during (ISC)<sup>2</sup> exclusive events.

## Why exhibit and sponsor?



- Expand your organization’s global brand recognition.
- Connect with thousands of cybersecurity leaders and stakeholders.
- Gain access to one-on-one conversations with key decision-makers seeking the latest products and solutions.
- Nurture qualified leads that convert to sales.
- Choose from a broad range of premium visibility opportunities.

For more information on sponsorship and exhibit options please contact **Lisa Pettograsso at [lpettograsso@isc2.org](mailto:lpettograsso@isc2.org) or call +1 (571) 348 4780.**



### In-person Exhibitor booths

10ft x 10ft booth  
**\$6,500**

10ft x 20ft booth  
**\$12,000**

Six-foot skirted table(s)	1	2
Chairs	2	4
Wastebasket(s)	1	2
One (1) booth ID sign	1	1
Pipe and drape (black)	•	•
Carpeted flooring	•	•
On-site lead retrieval license(s)	1	2
On-site Expo Only Passes	2	2
• Includes access to Keynote sessions, Exhibit Hall Events and Networking Night		
Registrant opt-in list		
• Post-opt-in list to be provided within one week after event	•	•

### Exhibitor benefits

- Option to purchase additional Expo Hall only passes at 15% discount
- Promotional marketing code offering up to five (5) 10% off registration discounts for All Access Passes for your clients and prospects
- Company logo and link displayed on (ISC)<sup>2</sup> Security Congress 2023 website
- Company logo and listing on the mobile app
- Virtual Showcase inclusion
  - Company logo and listing with exhibitor/sponsor level virtual showcase
  - Company description and contact information
  - Link to website
  - Booth banner image
  - Resource Page and Contact Page
  - Reporting
  - 1:1 video conferencing
  - Conversations (text chat)

### Exhibitor Showcase Virtual Only package

**\$2,500**

- All Exhibitor benefits, PLUS
- Company logo and listing in virtual showcase
- One (1) 30-second commercial play prior to one (1) session streamed online (excludes keynotes)
  - Commercial visible by all attendees via Archives Page
  - Logo on online pre-session window
  - Logo on post-session email sent to all online session participants
  - One (1) online session handout Commercial session selection is subject to availability and approval
- Online promotional rotating sponsored banner ad

## Available Executive sponsor opportunities

### Executive level sponsor benefits

Please see pages 8-13 for a full list of Executive level sponsorship benefits

#### All exhibitor benefits, PLUS

Registrant opt-in list

- Post-opt-in list to be provided within one week after event

#### Marketing promotion: Sponsor recognition and acknowledgement

- Company logo and link with sponsor level displayed on (ISC)<sup>2</sup> Security Congress 2023 website
- Company logo displayed on select virtual and on-site signage
- Company logo and listing with priority placement in mobile app
- Inclusion of hyperlinked logo in one (1) conference e-blast to (ISC)<sup>2</sup> opted-in distribution list

#### Social media

- Recognition during the event
- “Thank you” post

#### Passport to Prizes participation

- Recognition throughout the event as a participant
- Sponsor must provide a prize valued at minimum \$100.00

#### Promotional code

- Offering 20% discount for up to five (5) All-Access passes for your clients and prospects



**Headline**  
**\$75,000**



**Diamond**  
**\$55,000**



**Platinum**  
**\$45,000**



**Gold**  
**\$30,000**



**Silver**  
**\$20,000**



**Bronze**  
**\$20,000**

**LEAD WITH**

(ISC)<sup>2</sup> | SECURITY CONGRESS 2023

**CONFIDENCE**



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# Available Executive sponsor opportunities



**HEADLINE**  
sponsorship **\$75,000**



**DIAMOND**  
sponsorship **\$55,000**



**PLATINUM**  
sponsorship **\$45,000**



**GOLD**  
sponsorship **\$30,000**



**SILVER**  
sponsorship **\$20,000**



**BRONZE**  
sponsorship **\$20,000**

	HEADLINE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
<b>In-person space</b>	20ft x 30ft	20ft x 30ft	20ft x 20ft	10ft x 20ft	10ft x 10ft	10ft x 10ft
Six-foot skirted tables	2	2	2	2	1	1
Chairs	4	4	4	4	2	2
Wastebaskets	2	2	2	2	1	1
Carpeted flooring	•	•	•	•	•	•
On-site lead retrieval licenses	7	5	4	3	2	2
<b>Deliverables</b>						
All exhibitor and executive sponsor benefits	•	•	•	•	•	•
Exclusive logo presence on specific branding signage with high visual exposure	•	•				
• Your logo on keynote stage sets, Information Counter signage and “You Are Here” location maps						
Live Speaking Session <small>(based on availability)</small>	One (1) 60-minute session	One (1) 60-minute session	One (1) 60-minute session	• One (1) 20-minute presentation worth .25 CPE credits in Expo Hall Theater location	• One (1) 20-minute presentation worth .25 CPE credits in Expo Hall Theater location	• One (1) 20-minute demo in Expo Hall Demo Showcase
• Receive session attendee email info	• Session recording available to all attendees	• Session recording available to all attendees	• Session recording available to all attendees	• One (1) 20-minute demo in Expo Hall Demo Showcase		
<b>Networking Night Sponsorship</b>	Exclusive sponsorship					
• Dedicated event space that includes sponsor logo presence on Networking Night event signage throughout venue						
• Optional: Opportunity to provide giveaways						
• Optional: sponsor-provided branded napkins and aprons for bar/ service staff to wear.						
• Ten (10) Networking Night invitations for sponsor executives and customers						
<b>Breakfast, Lunch, Break Sponsorship</b>	One (1) Breakfast or One (1) Lunch		Day 1 or Day 2 break			
• For All Access passholders						
One (1) on-site branding opportunity	•					
One (1) co-branded attendee conference item	Conference bag	Giveaway	Giveaway	Giveaway		
One (1) 30-second commercial, provided by sponsor, streamed in-person and online	Before 1 keynote with 2 online additional plays throughout the event	Before 1 keynote with 2 online additional plays throughout the event	2 times streamed online throughout the event <small>(excludes keynotes)</small>	1 online play prior to one session <small>(excludes keynotes)</small>	1 online play prior to one session <small>(excludes keynotes)</small>	1 online play prior to one session <small>(excludes keynotes)</small>
Company logo included in pre-event flyer with sponsor level acknowledgment	•	•	•	•	•	•
Company logo in e-blast recognizing sponsor level during the month of October	•	•	•	•	•	•
<b>Social Media</b>						
• Mentions pre-event	2	2	2	1		
• Mentions during the event	2	1	1	1	1	1
• “Thank you” post after the event	1	1	1	1	1	1
<b>All Access passes</b>	6	5	4	3	2	2
<b>Expo Only passes</b>	6 in person, 2 virtual	5 in person, 2 virtual	4 in person, 2 virtual	3 in person, 2 virtual	2 in person, 2 virtual	2 in person, 2 virtual
<b>Additional in-person lead retrieval licenses</b>	4	3	2	1	1	1

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## Available Executive sponsor opportunities



### HEADLINE sponsorship \$75,000

#### In-person 20ft x 30ft space

- Two (2) 6-foot skirted tables
- Four (4) chairs
- Two (2) wastebaskets
- Carpeted flooring
- Seven (7) On-site lead retrieval licenses

#### Headline deliverables

All exhibitor and executive sponsor benefits

Exclusive logo presence on specific Branding Signage with high visual exposure

Logo included on:

- Keynote stage sets
- Information Counter Signage
- You Are Here Location Maps

One (1) 60-minute live speaking session (based on availability)

- Featured on agenda and available to all attendees in-person and online
- Session attendee email contact information
- Session recording available to all attendees

One (1) Exclusive sponsorship of Networking Night

- Dedicated event space that includes sponsor logo presence on Networking Night event signage throughout venue
- Optional: Opportunity to provide giveaways
- Optional: sponsor-provided branded napkins and aprons for bar / service staff to wear.
- Ten (10) Networking Night invitations for sponsor executives and customers

One (1) on-site branding opportunity (location to be determined by (ISC)<sup>2</sup>)

One (1) co-branded attendee conference bag (for All-Access passholders).

One (1) 30-second commercial, provided by sponsor, streamed in-person and online:

- Before one (1) keynote
- Two (2) online additional plays throughout the event (excludes keynotes)

Company logo included in pre-event flyer with sponsor level acknowledgment

Company logo in e-blast recognizing sponsor level during the month of October

Social Media

- Two (2) social media mentions pre-event
- Two (2) social media mentions during the event
- Social media "Thank you" post after the event

**Six (6) All Access passes**

**Eight (8) Expo Only passes (six in-person and two virtual)**

**Four (4) additional in-person lead retrieval licenses**

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## Available Executive sponsor opportunities



### DIAMOND sponsorship \$55,000

#### In-person 20ft x 30ft space

- Two (2) 6-foot skirted tables
- Four (4) chairs
- Two (2) wastebaskets
- Carpeted flooring
- Five (5) On-site lead retrieval licenses

#### Diamond deliverables

All exhibitor + executive sponsor benefits

Logo included on:

- Keynote stage sets
- Information Counter Signage
- You Are Here Location Maps

One (1) 60-minute live speaking session (based on availability)

- Featured on agenda and available to all attendees in-person and online
- Session attendee email contact information
- Session recording available to all attendees

One (1) Breakfast or One (1) Lunch sponsorship (for All-Access passholders)

- Company logo throughout meal function
- Logo and link acknowledging meal function sponsorship on mobile app
- Optional: sponsor-provided branded napkins

One (1) on-site branding opportunity (location to be determined by (ISC)<sup>2</sup>)

One (1) co-branded attendee giveaway

One (1) 30-second commercial, provided by sponsor, streamed in-person and online:

- Before one (1) keynote
- Two (2) online additional plays throughout the event (excludes keynotes)

Company logo included in pre-event flyer with sponsor level acknowledgment

Company logo in e-blast recognizing sponsor level during the month of October

Social Media

- Two (2) social media mentions pre-event
- One (1) social media mentions during the event
- Social media "Thank you" post after the event

**Five (5) All Access passes**

**Seven (7) Expo Only passes (five in-person and two virtual)**

**Three (3) additional in-person lead retrieval licenses**

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## Available Executive sponsor opportunities



### PLATINUM sponsorship \$45,000

#### In-person 20ft x 20ft space

Two (2) 6-foot skirted tables

Four (4) chairs

Two (2) wastebaskets

Carpeted flooring

Four (4) On-site lead retrieval license

#### Platinum deliverables

All exhibitor + executive sponsor benefits

One (1) 60-minute live speaking session (based on availability)

- Featured on agenda and available to all attendees in-person and online
- Session attendee email contact information
- Session recording available all attendees

Afternoon break sponsorship (Day 1 or Day 2, based on availability)

- Sponsorship recognition on each break station
- Logo and link acknowledging afternoon break sponsorship on mobile app
- Optional: sponsor-provided branded napkins

One (1) 30-second commercial, provided by sponsor, played 2 times

- Streamed in-person and online throughout the event (excludes keynotes)

One (1) co-branded attendee giveaway

Company logo included in pre-event flyer with sponsor level acknowledgment

Company logo in e-blast recognizing sponsor level during the month of October

Social Media

Two (2) social media mentions pre-event

One (1) social media mentions during the event

Social media "Thank you" post after the event

**Four (4) All Access passes**

**Six (6) Expo Only passes (four in-person and two virtual)**

**Two (2) additional in-person lead retrieval licenses**

## Available Executive sponsor opportunities



### GOLD sponsorship \$30,000

#### In-person 10ft x 20ft space

Two (2) 6-foot skirted tables

Four (4) chairs

Two (2) wastebaskets

Carpeted flooring

Three (3) On-site lead retrieval license

#### Gold deliverables

All exhibitor + executive sponsor benefits

One (1) 20-minute live, in-person presentation worth .25 CPE credit in Theater location.

Based on availability. (ISC)<sup>2</sup> to approve educational content of presentation.

- Presented during dedicated exhibit hours
- Session attendee email contact information
- Optional: sponsor-provided promotional items

One (1) 20-minute product demo live, in person sponsor presentation in Expo Hall Demo Showcase

- Presentation on show floor with sponsor signage
- Presented during dedicated exhibit hours
- Session attendee email contact information
- Optional: sponsor-provided promotional items

One (1) co-branded attendee giveaway

One (1) 30-second online commercial, provided by sponsor, played prior to one (1) session (excludes keynotes)

Company logo included in pre-event flyer with sponsor level acknowledgment

Company logo in e-blast recognizing sponsor level during the month of October

Social Media

One (1) social media mention pre-event

One (1) social media mention during the event

Social media "Thank you" post after the event

**Three (3) All Access passes**

**Five (5) Expo Only passes (three in-person and two virtual)**

**One (1) additional on-site lead retrieval license**

## Available Executive sponsor opportunities



### SILVER sponsorship \$20,000

#### In-person 10ft x 10ft space

One (1) 6-foot skirted tables

Two (2) chairs

One (1) wastebasket

Carpeted flooring

Two (2) On-site lead retrieval license

#### Silver deliverables

All exhibitor + executive sponsor benefits

One (1) 20-minute live, in-person presentation worth .25 in Expo Hall Theater. Based on availability. (ISC)<sup>2</sup> to approve educational content of presentation

- Presented during dedicated exhibit hours
- Presentation attendee contact information (includes email addresses)
- Optional: sponsor-provided promotional items

One (1) 30-second online commercial, provided by sponsor, played prior to one (1) session (excludes keynotes)

Company logo included in pre-event flyer with sponsor level acknowledgment

Company logo in e-blast recognizing sponsor level during the month of October

Social Media

One (1) social media mention during the event

Social media "Thank you" post after the event

**Two (2) All Access badges**

**Four (4) Expo Only badges (two in-person and two virtual)**

**One (1) additional on-site lead retrieval license**

## Available Executive sponsor opportunities



### BRONZE sponsorship \$20,000

#### In-person 10ft x 10ft space

One (1) 6-foot skirted tables

Two (2) chairs

One (1) wastebaskets

Carpeted flooring

Two (2) On-site lead retrieval license

#### Bronze deliverables

All exhibitor + executive sponsor benefits

One (1) 20-minute product demo live, in person sponsor presentation in Expo Hall Theater

- Presentation on show floor with sponsor signage
- Presented during dedicated exhibit hours
- Session attendee email contact information
- Optional: sponsor-provided promotional items

One (1) 30-second online commercial, provided by sponsor, played prior to one (1) session (excludes keynotes)

Company logo included in pre-event flyer with sponsor level acknowledgment

Company logo in e-blast recognizing sponsor level during the month of October

Social Media

One (1) social media mention during the event

Social media "Thank you" post after the event

**Two (2) All Access badges**

**Four (4) Expo Only badges (two in-person and two virtual)**

**One (1) additional on-site lead retrieval license**

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(ISC)<sup>2</sup>

## Stand-alone sponsor opportunities

### STAND-ALONE SPONSOR BENEFITS

Registrant opt-in list

- Post-opt-in list to be provided within 1 week after event

Passport to Prizes Participation (with purchase of a booth)

- Recognition throughout the event as a participant
- Sponsor must provide a prize or gift card valued at minimum \$100.00

One (1) All Access badge

- Option to purchase badges at 15% discount

Sponsor recognition and acknowledgement:

Company logo and link with sponsor level displayed on (ISC)<sup>2</sup> Security Congress 2023 website

Company logo and listing with priority placement in mobile app

Company logo and listing

Promotional marketing code offering up to 5 (five) 10% off conference registration discounts for your clients and prospects

### SPONSORED SPEAKING MINI “BYTES” SESSIONS - \$15,000

One (1) 20-minute live educational presentation or discussion in one of the Expo Hall Theaters during dedicated Expo Hall hours (morning and afternoon breaks and lunch).

Eligible for CPE credit if criteria are met

Session must be educational in nature to qualify for CPE credits. (ISC)<sup>2</sup> will determine if CPE can be awarded based on content

Featured on agenda reaching all attendees in-person

Session attendee contact information (includes email addresses)

### NETWORKING LOUNGE- \$15,000

Branded lounge with sponsor logo presence for customers to relax and recharge

### ATTENDEE BADGE AND LANYARD SPONSOR - \$30,000

Logo presence on front of attendee badge

Logo presence on lanyard given to all conference attendee, expo staff, staff, VIPs, conference staff, etc who are participating in or supporting the conference

### CAREER CENTER SPONSORSHIP - \$20,000

One (1) in-person 30-minute live, in-person presentation in the Career Center

- Presentation attendee contact information (includes email addresses)

Sponsor recognition in the on-site and online Career Centers

Sponsor recognition in pre-event Career Center details email

Includes 10x10 Booth with this opportunity

### CLOSED CAPTIONING - \$10,000

Sponsor recognition in on-screen acknowledgment prior to all online sessions

One (1) 30-second commercial play prior to one (1) session streamed online (excludes keynotes)

Logo with hyperlink in pre-event access email to all attendees

### WI-FI - \$8,000

Logo on back of each attendee badge with Wi-Fi information

Logo listed in mobile app FAQs

### MOBILE APP - \$6,500

Logo on app splash screen

Logo in pre-event app download instruction email to all in-person attendees

Sponsor banner on Homepage that links to a personalized page within the app with sponsor description

### ARCHIVES AND HANDOUTS - \$5,000

Logo with hyperlink in pre-event access email to attendees

Logo with hyperlink in post-event archive email to attendees

Banner ad with hyperlink on (ISC)<sup>2</sup> Security Congress Archives page and Handouts page



## Stand-alone sponsor opportunities

### HOTEL KEY CARDS - \$ 20,000

Make an impact with your brand presence each time guests retreat to their rooms.

Logo on hotel key card distributed to attendees at hotel check-in on peak guest check in nights at start of Congress.

Key cards provided to all attendees in (ISC)<sup>2</sup> Security Congress room block

### GUEST ROOM DROP - \$ 8,000

One (1) sponsor-provided promotional item placed in guest room

Item provided to all attendees in room block

### HAND-SANITIZER STATIONS - \$10,000

Place your brand directly in the hands of on-site attendees

Logo on hand-sanitizer stations placed throughout the conference center and exhibit hall

Up to six (6) branded exposure points with sponsorship recognition



## SPONSORSHIP & EXHIBIT ENHANCEMENTS

### COMMERCIAL PACKAGE - \$1,500

One (1) 30-second commercial play prior to one (1) session streamed online (excludes keynotes)

Commercial visible by all attendees via Archives Page

Logo on online pre-session window

Logo on post-session email sent to all online session participants

One (1) online session handout

Commercial session selection is subject to availability and approval

### PASSPORT TO PRIZES PARTICIPATION - \$250

Recognition throughout the event as a participant

Sponsor must provide a prize or gift card valued at minimum \$100.00



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